

Linkage Inc, the globally acclaimed Organizational and Leadership Development company, forays into India

Linkage India to be the International partner for Linkage Inc in the country

- ***Offers a comprehensive blend of human capital management products and services to improve individual and organizational efficiency, effectiveness, innovation and productivity***
- ***Consulting services suite addresses the full spectrum of human resources, leadership development, organizational development and talent management challenges***

Bangalore - India, 5th May 2009: Linkage Inc, the world renowned Organizational Development and Leadership Development company today announced its foray into India with the of **Linkage India**. Linkage India will have full access to Linkage Inc's highly effective, proven services in the areas of leadership development, organizational change, results oriented assessments and coaching, customized and public training, along with research-based human capital and talent management solutions.

Announcing the launch of **Linkage India**, **Mr. Phil Harkins, Founder and CEO, Linkage Inc**, said, "India has emerged as a critical success factor in the plans of multinational organizations – a trend which promises to grow. The country is now seen as a source for high-quality talent and leadership for effectively managing large parts of global operations. With the ever increasing demand for increased individual and organizational productivity, the need for effective leadership has become imperative. Linkage India will enable Indian organizations to fully develop and utilize their talent and potential, thereby leading to sustainable excellence"

Linkage India is spearheaded by an experienced and talented team of highly motivated individuals with a proven track record in the corporate sector. The Indian entity will draw from Linkage Inc's immaculate programmes, methodologies and solutions to offer organizations a strong correlation between leadership and sustainable business results. Linkage India will create a new benchmark and define a unique paradigm on creating leaders with global competence - interpreted and applied for Indian needs.

Mr. Romi Malhotra, CEO Linkage India, who was instrumental in bringing Linkage Inc to India, was delighted; speaking on the occasion, he said, "India's transition into an economic powerhouse is well underway. Effective knowledge management and leadership are the key factors for India to be seen as a global leader. However, the fact is India is no longer immune or insulated to global business realities. Rapid growth in the operations of Indian companies over the last 5-10 years and the incessant change accentuated by the current global crisis have brought to the fore their inability to respond optimally to organizational challenges. Through appropriate leadership development techniques, dedicated and superior quality training models together with a multi-faceted approach, Linkage India aims to empower Indian organizations and individuals to realize their innate potential to the optimum extent, facilitating desired returns."



Linkage will start operating with two offices in India – Bangalore, which will be the company's India headquarters and New Delhi.

The key characteristics of Linkage's transformational capabilities include:

- World renowned and highly evaluated programmes (by participants and experts)
- Ability to deliver customized solutions
- Extensive Library of "Off-the-shelf" programmes
- Ability to impact and provide market-driven topics and methodologies
- Ability to practically apply theory and provide measurable business results
- Extensive company owned Intellectual Property
- Delivery of eLinkage, the company's e-learning distribution channel encompassing a broad range of its offerings
- Access to and relationships with premier thought leaders and business leaders
- Diverse client base offering best practice benchmarks

Linkage India will launch its first program on "Communication for Leaders" – a 2 day workshop designed to help middle level and senior executives develop a deeper understanding of their styles and techniques – to succeed in today's workplace. Some of the other programmes / events from Linkage India are slated for the next 3 months are around Change Management and Coaching Leaders

About Linkage Inc

Linkage is a global organizational development company that specializes in leadership development. The company provides clients around the globe with integrated solutions that include strategic consulting services, customized leadership development and training experiences, tailored assessment services, executive coaching and benchmark research. Linkage provides clients with practical approaches that make positive change a real part of day-to-day business.

Linkage's clientele include global organizations like Ernst & Young, Federal Express, Thomson Reuters Corporation, Tesco Energy, Morgan Stanley, Pfizer, Wyeth, ABB, Lockheed Martin, Harley-Davidson, Johnson & Johnson, Nestle, Pepsi, Target, AT&T, Cisco Systems, Intel, Dell and Disney to name a few.

For press enquiries, please contact:

Sharath Tejaswi / KV Yadunandan

Rediffusion –Y&R Public Relations

M: 98450 97970 / 99004 45543